



## NOOM MED

# Biology, meet psychology.

Breakthrough medications, like GLP-1s, have revolutionized obesity care, but are prohibitively expensive and can't sustain weight loss on their own—you need psychology and behavior change to make it last. Noom has been testing and optimizing a tailored curriculum for GLP-1 patients since 2018, and we're now bringing that expertise to commercial partners with a comprehensive clinical obesity management program designed to deliver better outcomes at a lower overall cost.

## NOOM WORKS FOR OBESITY MANAGEMENT

Nearly 1 in 2 people know of Noom, and that translates to much higher enrollment rates for your entire population—and Noom's intake and clinical protocols help determine the program that delivers the highest overall value.

- A single digital front door for your entire population to find the right solution—psychology for weight loss and diabetes prevention, or psychology + clinical support for higher-risk members suffering from obesity.
- Clinical paths staffed by experts in obesity care.
- Integrated lab testing to determine metabolic health and level of clinical support needed.
- 1:1 video visits with a personal clinician.
- Medications, including GLP-1, prescribed as appropriate.
- Continuous clinical/digital support designed to taper medication and maintain weight loss with lifestyle change.
- Comprehensive behavior change taught and reinforced via Noom's award-winning app.

With over fifteen years of testing and optimization, our psychology-based program has been proven to help people struggling with obesity lose the weight and keep it off.

# Impact only Noom can deliver.



## COST CONTROL

Noom's intake process and metabolic testing ensures the right degree of intervention needed—psychology for weight loss and diabetes prevention, or psychology + clinical support, based on biological needs. Medications are only prescribed when necessary.

## OPTIMIZED OUTCOMES

Led by trained obesity clinicians, we combine clinical protocols with our award-winning behavior change program to achieve weight loss goals and wean off medication to maintain weight loss.

## LASTING RESULTS

In a recent study, 42% of obese Noomers who lost more than 10% of their body weight kept it off two years after using Noom.<sup>1</sup> As we support patients on medication, we apply the same principles to help patients maintain weight loss after medication.



**Let's talk about changing clinical benefits for good.**

SCAN TO LEARN MORE.

[enterprisesales@noom.com](mailto:enterprisesales@noom.com)  
[noom.com/forwork](https://noom.com/forwork)

<sup>1</sup>Weight loss maintenance after a digital commercial behavior change program (Noom Weight): Observational cross-sectional survey study of Noom Weight users that lost at least 10% of their body weight on Noom and maintained at least 10% lost for 24 months.

**NOOM** FOR WORK